

Information international participants

Udon Thani

International Horticultural Expo 2026

Thailand

1 November 2026 – 14 March 2027



Summary

Expo Title

Udon Thani
International Horticultural Expo 2026

Category

B

Host Nation

Thailand

Host City

Udon Thani

Sites

Nong Dae Wetland

Duration

November 1, 2026 – March 14, 2027
134 days

Theme

Diversity of Life:
Connecting People, Water and Plants
for Sustainable Living



Udon Thani

International Horticultural Expo 2026

1 Nov 2026 – 14 Mar 2027

For 134 days, starting on 1 November 2026, Nong Dae Wetland will be the venue for the Udon Thani International Horticultural Expo 2026. During the Expo, the horticulture sector, in collaboration with national and international participants, will showcase the diversity of life, connecting people, water, and plants for sustainable living, while highlighting the potential of horticulture and wetlands.

- The International Horticultural Expo registered by the AIPH
- Nong Dae Wetland is centrally located in Udon Thani, along the major transport routes, approximately 15 minutes from Udon Thani International Airport and Udon Thani Railway Station.
- The exhibition area measures 484,800 m² / 48.50 hectares
- Expected visitors : 3 million (10% Oversea)
- Open daily from 1 November 2026 – 14 March 2027

International Horticultural Expo Udon Thani 2026 is a fabulous opportunity for you to join in as a participant, sponsor or supplier, and share your contribution to the Expo with the world.



EXPO THEMES

Main Theme

**Diversity of Life:
Connecting People, Water and Plants for Sustainable Living**

Sub Themes

PEOPLE

- Popularizing Horticultural Knowledge
- Green Living: Green transport, Architecture, Energy, Eco-Friendly
- Food Security
- Long Life Education System

WATER

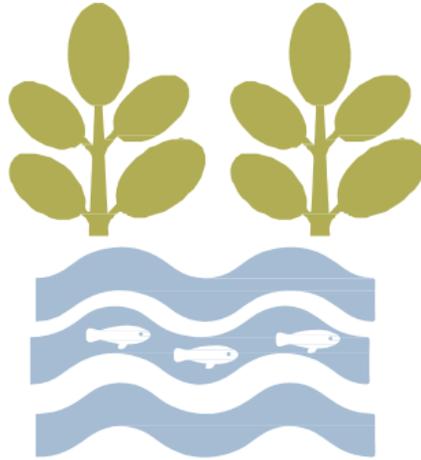
- Smart Farming
- Climate Change
- Resilience Towards Circular Economy

PLANTS

- Biodiversity
- Urban Farming
- Vertical Farming
- Technology and innovation



OBJECTIVE



SHOWCASE

THE POTENTIAL

OF THAI HORTICULTURE
& WETLANDS



STIMULATE

The Country's
Economy



ENCOURAGE

Innovative
Agriculture



BCG

(Bio-Circular-Green)
Economy
Model Hub

Showcase your country!

The International Horticultural Expo Udon Thani 2026 offers a unique opportunity to foster international friendships and participate in an exclusive 134-day outdoor and indoor garden/cultural performance/event that showcases your country. This global platform enhances visibility in the horticultural sector, allowing you to present and share innovations, as well as exchange knowledge throughout the Expo.

Additionally, it provides a valuable stage to promote your country, its products, and its cuisine. For those looking to establish new partnerships, whether in B2B collaborations, trade, or business events, the International Horticultural Expo Udon Thani 2026 serves as an ideal venue, offering matchmaking services to facilitate connections. Furthermore, the Expo is committed to fostering collaboration across political, social, environmental, and economic sectors, driving sustainable and impactful global cooperation.

Choose Your Exhibition Format

You have the flexibility to choose how you wish to exhibit.

- For **outdoor exhibitions**, we offer dedicated plots in international outdoor areas. These plots can be divided or shared. Your exhibition can feature a garden or a garden with a pavilion.
- For **indoor exhibitions**, space will be provided in the exhibition building, designed for horticultural displays that require a climate different from Thailand's outdoor environment.

INTERNATIONAL OUTDOOR GARDEN



1. 945.43 SQ.M.	7. 671.22 SQ.M.	13. 851.66 SQ.M.
2. 955.29 SQ.M.	8. 564.82 SQ.M.	14. 1,260.35 SQ.M.
3. 943.98 SQ.M.	9. 713.96 SQ.M.	15. 743.88 SQ.M.
4. 696.66 SQ.M.	10. 1,004.49 SQ.M.	16. 675.28 SQ.M.
5. 661.75 SQ.M.	11. 880.79 SQ.M.	17. 895.51 SQ.M.
6. 761.62 SQ.M.	12. 722.12 SQ.M.	



OPTIONS

Options	Outdoor Garden or garden & pavilion	Indoor Horticultural exhibition
Plots & stands	<ul style="list-style-type: none"> Plot: approx. 564 – 1,200 m² Option to split plot 17 plots available in international areas Exhibition: 134 days 	<ul style="list-style-type: none"> Stand: approx. 58 m² (yet to be determined) 16 stands available at the indoor location, 2,000 m² in total Exhibition: 134 days
Costs	<ul style="list-style-type: none"> No user fee for plot 	<ul style="list-style-type: none"> No user fee for stand
Content always theme based	<ul style="list-style-type: none"> If you choose both garden and pavilion, the pavilion can only take up a maximum of 20% of the plot Programming of cultural activities 	<ul style="list-style-type: none"> Exhibition building, for exhibitions with plants not suitable for the Thailand climate Part of a collective indoor horticultural exhibition



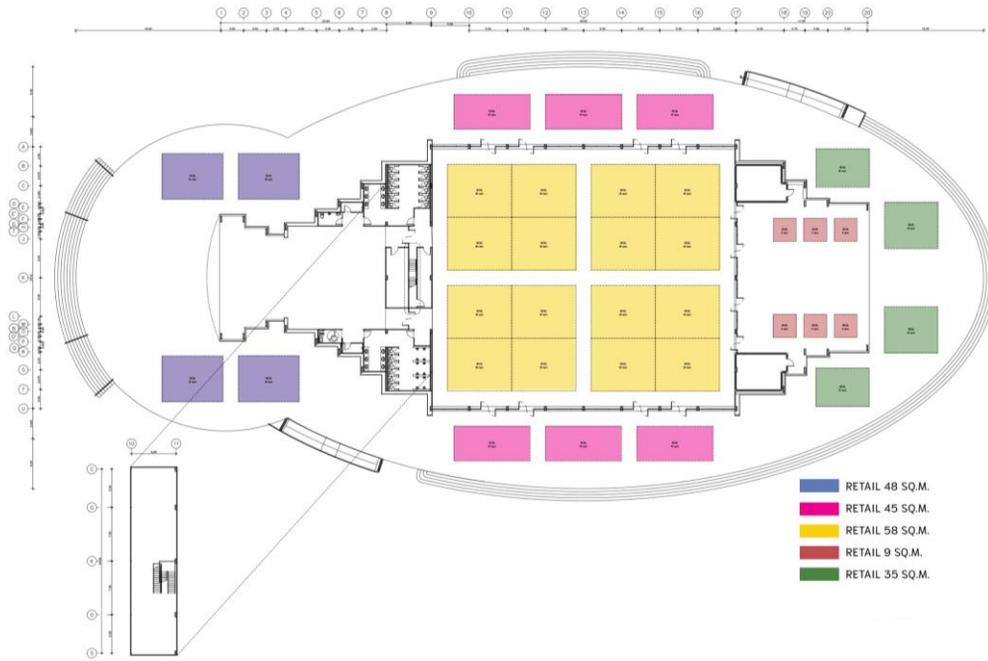


Options	Outdoor Garden or garden & pavilion	Indoor Horticultural exhibition
<p>Application and allocation</p>	<ul style="list-style-type: none"> • Admission on approval of the application form and theme statement submitted • Priority to official participants • Allocation will start mid-2026 	<ul style="list-style-type: none"> • Admission on approval of application form and theme statement submitted • Priority to official participants • Allocation will start mid-2026
<p>Commercial activities</p>	<p>(* only relevant, regional products in accordance to Article 45 in Udon Thani Expo 2026 Exhibition Regulations) Commercial activities*, max. 20% of built area.</p>	<p>(* only relevant, regional products in accordance to Article 45 in Udon Thani Expo 2026 Exhibition Regulations) Commercial activities*, max. 20% of built area.</p>
<p>Planning</p>	<ul style="list-style-type: none"> • Access to plots from mid 2026 • Heavy vehicles until 31 August 2026 • Exhibition finished before 20 October 2026 	<ul style="list-style-type: none"> • Access to stands from 1 September 2026 • Exhibition finished before 20 October 2026



INTERNATIONAL INDOOR GARDEN

Lay out



Exhibition Building



VISIBILITY AND PROFITS

A range of options is being developed to optimise B2B, B2C as well as G2G visibility to help you achieve the best results for your country from your participation in The International Horticultural Expo Udon Thani 2026. Participant will have the opportunity to organise a national or special day, request matchmaking on demand and utilise trade missions.

BENEFITS

- Discount on tickets.
- Opportunity to organise a national day.
- Free publicity in press releases, newsletters, on the website, in the Expo guide for visitors.
- Invitation to both the Expo's opening and closing ceremonies.
- Permission for commercial activities.

COST OF PARTICIPATION

The International Horticultural Expo Udon Thani 2026 does not charge any fee for the location (plot or stand) during the Expo. Costs that you as a participant should take into consideration for the development of a garden and a pavilion, stand or any other kind of representation during the Expo are costs such as:

Design & construction costs

- Architecture & Design
- Garden
- Pavilion
- Exhibition
- Dismantling after the Expo

Maintenance costs

- Garden maintenance (incl. plant material)
- Cleaning and maintenance exhibition

Operating costs

- Operations (Hospitality staff)
- Promotional Material
- Accommodation & Mobility
- Uniforms and Training
- Catering
- Utilities (electricity, water ...)

Events costs

- Cultural programme
- National Day, B2B, knowledge exchange
- Participation in competitions

Other costs

- Travel Costs
- Transportation Costs
- Permits (construction, customs, visa, ...)
- Warehousing
- Insurances
- Banking costs

There will be additional services provided for requested participants but no cash funds will be issued.

SERVICES PROVIDED TO PARTICIPANTS

Udon Expo 2026 will provide services, such as:

- Assistance and advice for design, construction and maintenance for pavilions and landscaping
- Guidance on technical design documents and building permits
- Utilities needed during construction phase and Expo
- Office rental
- Housing for staff
- Energy, waste and cleaning services
- Security, ICT and internal logistics
- Insurance and banking
- Warehousing and customs
- Visa and work permit procedure
- Concept for sustainable reuse of materials after Expo
- Services are not free of charge, other services on request
- The Participation Guide

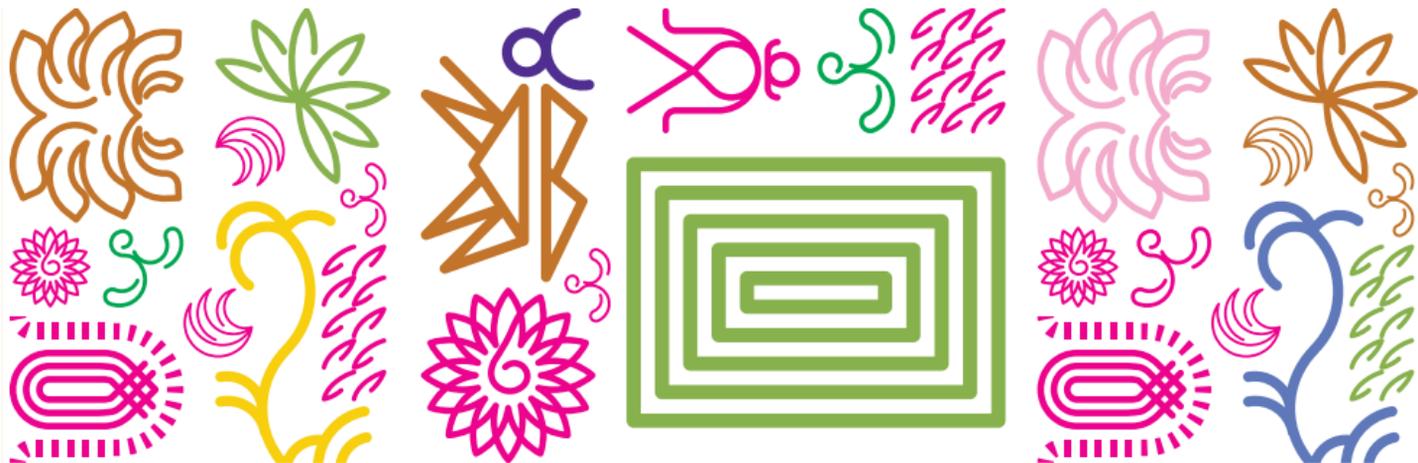


PARTICIPATION PROCEDURE*

The procedure for the approval of participation is a formal process and is described below. Generally, this is preceded by a period of informal consultation because participation is almost always tailor-made.

- 1 Invitation letter sent by the Thai Government
- 2 Acceptation of the invitation
- 3 Provisional choice of location, plot number
- 4 Submit application form and 'Theme Statement'
- 5 Approval of Theme Statement
- 6 Signing Participation Contract
- 7 Developing Exhibition
- 8 Handover:
 - Outdoor plot, from mid- 2026
 - Indoor stand, from mid-2026

**This is a summary of the complete procedure from the Exhibition Regulations Udon Thani Expo 2026. More info: interudonexpo2026@gmail.com*



PLANNING



The following lists important deadlines that need to be taken into account:

Plots accessible from	mid-2026
Indoor stands accessible from	1 September 2026
Construction work until / Heavy vehicles permitted until	31 August 2026
Exhibitions finished before	20 October 2026
Official opening	1 November 2026
Open to the public	1 November 2026
Closure of the Expo	14 March 2027
Exhibition must be dismantled by	15 April 2027



Introduction of Udon Thani

Accessibility



DMK/BKK – UTH: 1 hr

Flight



Bangkok – Udon Thani: 7 hrs

car



Bangkok – Udon Thani: 9 hrs

Railroad

Major Tourist Attractions in Udon Thani



Wat Pa Phu Kon

Phu Phra Bat Historical Park

2026 International Horticultural Expo

Wat Pa Santiwanaram

Ban Chiang National Museum

Red Lotus Sea, Kumphawapi



Area
11,730 km²



Population
1,5
million people



Visiting Tourists
(in 2024)
4,9
million people



NONG DAE WETLAND

Nong Dae Wetland, located in Udon Thani Province, is an important natural and ecological site in northeastern Thailand. It plays a crucial role in water retention, flood prevention, and biodiversity conservation, serving as a habitat for numerous aquatic species, migratory birds, and native flora. The wetland supports local fisheries, agriculture, and eco-tourism, making it a key area for sustainable development and environmental education.

As part of Udon Thani's broader environmental strategy, Nong Dae Wetland is integrated into local conservation efforts aimed at preserving water resources, promoting sustainable agriculture, and mitigating climate change impacts. The wetland's ecosystem helps improve water quality, regulate local temperatures, and maintain soil fertility, making it essential to the region's ecological balance.

Udon Thani, a major city in northeastern Thailand, has a population of over 1.5 million people and is a strategic economic hub due to its proximity to Laos and the Greater Mekong Subregion. The city attracts millions of visitors annually for its cultural heritage, natural landscapes, and connectivity via Udon Thani International Airport. The International Horticultural Expo Udon Thani 2026 will further enhance the significance of Nong Dae Wetland, promoting its role as a model for sustainable urban development, ecological restoration, and green innovation in Thailand.



HORTICULTURAL EXPOS IN THAILAND

Royal Flora Ratchaphruek

2006 – Chiang Mai

2011 – Chiang Mai

Visit our website:

<https://www.udonthaniexpo2026.com/>

or contact:

Office of International Horticultural Expo

Horticultural Research Institute,

Department of Agriculture,

Chatuchak, Bangkok 10900, Thailand

Tel: +66 (0)2 579 6162

E-mail: interudonexpo2026@gmail.com



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<https://udonthaniexpo2026.com/>

Office of International Horticultural Expo

Department of Agriculture (DOA), Ministry of Agriculture and Cooperatives
50 Phahonyothin Road, Chatuchak, Bangkok 10900, Thailand