



สำนักงานที่ปรึกษาการเกษตรต่างประเทศ  
ประจำกรุงวอชิงตัน ดี.ซี.

Office of Agricultural Affairs - Royal Thai Embassy - Washington DC

## Thailand to Host International Horticultural Expo 2026 in Udon-Thani Province

*Thailand is selected to be the host for International Horticultural Expo 2026. The country is ready to transform over 400 acres in Udon-Thani Province to show off Thai horticulture to the world.*



Dr. Chalermchai Sri-on, Minister of Agriculture and Cooperatives, along with Dr. Thongplew Kongchan, Permanent Secretary of the Ministry of Agriculture and Cooperatives, Mr. Rapibhat Chandarasrivong, Director-General of the Department of Agriculture, Mr. Siam Sirimongkol, Governor of Udon-Thani Province and Mr. Chiruit Israngkun Na Ayuthaya, President of the Thailand Convention and Exhibition Bureau (Public Organization) (TCEB) attended the International Association of Horticultural Producers (AIPH) General Meeting on March 8, 2022 at Crowne Plaza Dubai Marina, in Dubai, United Arab Emirates.



AIPH has announced its official selection. Thailand was approved to host the Udon -Thani International Horticultural Expo 2026 (Level B) under the concept of Diversity of Life: Connecting people, water and plants for sustainable living (lifestyle along with water and plants). The event will be organized between November 1, 2026 and March 14, 2027 (134 days) in Nong Dae wetland, Kudsa Sub-district, Ampur Mueang, Udon-Thani Province in an area of 1,030 rai (407 acres), divided into 400 rai of water surfaces and 630 rai of land. During the event, it is expected to draw 3.6 million spectators, increase 30 billion baht cash flow, generate 20,000 million baht GDP and create approximately 81,000 jobs.

The objectives that Thailand proposes to host the event in 2026 are to

- 1) Demonstrate the development of Thailand's horticulture and to serve as a forum for academic and technological exchanges in horticulture at national and international levels;
- 2) Reduce inequality and distribute incomes by stimulating the country's economy through the events;
- 3) Promote the development and extension of agriculture through innovative technologies and research on biodiversity in order to create new economic areas as the center for trade and investment in the Greater Mekong Sub-region (GMS) and
- 4) Establish Udon-Thani Province as the center for agricultural innovation in the GMS region and generate higher incomes and better quality of life to achieve the BCG Model (Bio Economy, Circular Economy, Green Economy).

Source: <https://www.thairath.co.th/news/local/2336042>

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