



สำนักงานที่ปรึกษาการเกษตรต่างประเทศ
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Ministry of Agriculture and Cooperatives join hands with the Federation of Thai Industries to launch 14 projects to elevate Thai agriculture towards high valued agriculture.



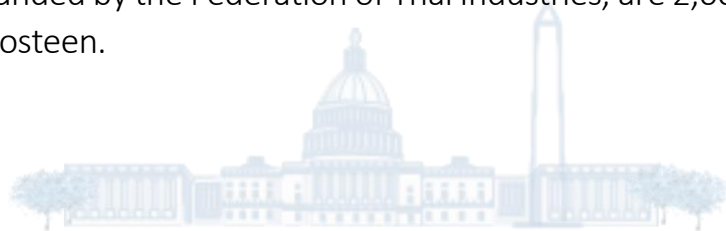
Ministry of Agriculture and Cooperatives join hands with the Federation of Thai Industries to launch 14 projects to elevate Thai agriculture towards high valued agriculture. "Kriangkrai" confidently highlights the Smart Agriculture Industry (SAI) project, to be completed in time to showcase Thailand's potential at the APEC meeting (APEC) this November.

Mr. Alongkorn Ponlaboot, Advisor to the Minister of Agriculture and Cooperatives, as the chairman of the Cooperation Committee between the Ministry of Agriculture and Cooperatives and the Federation of Thai Industries, led the committee and executives of the Ministry of Agriculture and Cooperatives to have a meeting with the new Executive Committee of the Federation of Thai Industries (FTI) on 13 May 2022 at the head office of the Federation of Thai Industries. The Food Institute and the Institute of Industry for Agriculture also attended the meeting. Moreover, Mr. Alongkorn and the delegation congratulated on the new assignment to Mr. Kriengkrai Thiennukul, Chairman of the Federation of Thai Industries, and the new executive management team.

Meanwhile, there was a discussion on the development of 3 previously undertaken cooperation projects under the Cooperation Committee between the Ministry of Agriculture and Cooperatives and the Federation of Thai Industries, namely; 1) Precision Agriculture in 2 million rai Project aimed to expand the project goal from 2 million rai to 5 million rai. 2) One Provincial Group, One Agro-Food Industry Promotion Zone project covers 18 provincial groups. and 3) Green Industry Project.

In addition, the meeting also discussed and agreed on 11 new initiatives to move forward, namely:

1. The Brand Project aimed to develop a brand of agricultural products for high-value agriculture in a creative economy approach.
2. Future Food Project for Human food and animal feed such as mung beans, saw algae, pulp, and insects.
3. Encourage investment in Made In Thailand Agricultural Technology and Innovation project.
4. Agricultural Startup and SMEs Promotion Project
5. Agro-Industry Research and Development Cooperation Project between the Office of Agricultural Technology and Innovation Center (AIC) and the Institute of Agricultural Industry of the Federation of Thai Industries.
6. Fruit metropolis and Fruit Industry Development Project and Eastern Thailand Food Valley Project
7. Project to promote investment and development of agricultural products and food under Halal-standard
8. Smart Agriculture Industry (SAI in the City) Project is a cooperation between the Federation of Thai Industries, Ministry of Agriculture and Cooperatives, and Kasetsart University (Bangkhen Campus) to develop an area-based development model under the BCG model to be completed within November of this year. This project will be a highlight of the APEC Conference (APEC) hosted by Thailand to showcase the potential of the Thai agricultural industry and will expand the project to every province.
9. The project to support the distribution and consumption of fruit in the fruit production season of 2022, initially funded by the Federation of Thai Industries, are 2,000 tons of durian and 500 tons of mangosteen.



10. Restoration and development of the shrimp industry Fishery and Livestock Products, including the cold chain system

11. The cooperation on mutual interest focuses on joint investment in agro-industry and export expansion; on the official visit to Saudi Arabia of the Ministry of Agriculture and Cooperatives delegation and the Federation of Thai Industries on 15 - 19 May 2022.

The cooperation between the Ministry of Agriculture and Cooperatives with the Federation of Thai Industries is a joint policy between Dr. Chalermchai Sri-on, Minister of Agriculture and Cooperatives, and Mr. Supan Mongkolsuthi, the former chairman of the Federation of Thai Industries, which led to the establishment of the committee. This committee focuses on integrating cooperation between government agencies, the private sector, academia, and the farmer sector to elevate Thai agriculture to the processing industry and create added value to high-value agriculture stably and sustainably.

Source: <https://www.thaigov.go.th/news/contents/details/54561>

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