

Thai Union uses world food day to urge food companies to build sustainable food chains, tackle world hunger

16 October 2020, BANGKOK – Today is World Food Day and Thai Union Group PCL. is urging food companies worldwide to continue working together to build more sustainable food chains as part of broader efforts to tackle world hunger.



Mr. Thiraphong Chansiri, Thai Union President and CEO.

Thai Union has increased its own support for communities where it operates during the COVID-19 pandemic to assist both them and health workers tackling the virus, said Thiraphong Chansiri, Thai Union President and CEO.

World Food Day is an initiative by the United Nations Food and Agriculture Organisation designed to help achieve Zero Hunger.

"Now, more than ever, companies like Thai Union are supporting people in need as COVID-19 continues to create economic disruption and challenges around the world," Chansiri said. "At the same time, food companies need to address the future of food to ensure that supplies remain sustainable. Thai Union is doing this by not only making sure our supply chains are robust and transparent, but also by exploring new innovations such as alternative proteins so that we can continue to deliver healthy and nutritious food to consumers all around the world."

Under SeaChange®, Thai Union's global sustainability strategy, the Company has set milestones that aim to deliver against the United Nations Sustainable Development Goals (UN SDGs), including SDG 2 - Zero Hunger. Chansiri noted that Thai Union has long supported local communities and this year the Company and its global brands have provided donations for those affected by COVID-19. These include:

SEAELECT donating 80,000 cans of mackerel to the SATI Foundation, which helps provide healthcare and education in underserved areas of Thailand

Delivering 42,000 cups of ready-to-eat Tuna Infusions to the Thai Red Cross for medical and related teams at Thailand's Chulalongkorn Hospital, who care for COVID-19 patients

Providing more than 10,000 cans of SEAELECT sardines for the mobile kitchen of the Thai Red Cross for those impacted by COVID-19.

Donating 48,000 packs of SEALECT tuna spread, 25,000 cans of SEALECT tuna and sardines, and 8,000 packs of FISHO fish snacks to the Ministry of Public Health in Thailand to support hospitals and related support units which dealing with COVID-19

Donating 20,000 cans of SEALECT sardines to the Thai Ministry of Social Development and Human Society for distribution to underprivileged people affected by COVID-19

Qfresh donating 500 sets of ready-to-eat meals to the Bamrasnaradura Infectious Diseases Institute for medical teams, and providing 400 kilograms of frozen seabass to Chef Hug to be used in meals for Bangkok communities affected by COVID-19

Chicken of the Sea donating more than 2 million servings of protein throughout North America

Thai Union China donating more than 52,000 cans of King Oscar tuna to the city of Wuhan, which was heavily impacted by COVID-19

In France, Petit Navire donated 75,000 cans of tuna, mackerel and sardines to Secours Populaire Francais, which helps fight poverty

John West UK donated 2,500 cases of steam pots to the National Health Service

MerAlliance and Petit Navire donated 24,000 FFP2 masks, 38,000 aprons and 5,000 hygiene caps to hospitals in Quimper, France

John West Holland donated 1,000 cans of products to the Utrecht Food Bank

"Sustainability is central to everything we at Thai Union do and, through SeaChange®, we have worked incredibly hard to develop a more sustainable business and to drive positive change across the entire seafood industry," Chansiri said. "I would encourage other food companies around the world to continue focusing on sustainable supply chains so that, together, we can create a future where food is more sustainable for generations to come."

About Thai Union Group

Thai Union Group PCL is the world's seafood leader bringing high quality, healthy, tasty and innovative seafood products to customers across the world for more than 40 years.

Today, Thai Union is regarded as one of the world's leading seafood producers and is one of the largest producers of shelf-stable tuna products with annual sales exceeding THB 126.3 billion (US\$ 4.1 billion) and a global workforce of over 44,000 people who are dedicated to pioneering sustainable, innovative seafood products.

The company's global brand portfolio includes market-leading international brands such as Chicken of the Sea, John West, Petit Navire, Parmentier, Mareblu, King Oscar, and Rügen Fisch and Thai-leading brands SEALECT, Fisho, Qfresh, Monori, Bellotta and Marvo.

As a company committed to innovation and globally responsible behavior, Thai Union is proud to be a member of the United Nations Global Compact, and a founding member of the International Seafood Sustainability Foundation (ISSF). In 2015, Thai Union introduced its SeaChange® sustainability strategy. Find out more at seachangesustainability.org. Thai Union's on-going work on sustainability issues was recognized in 2018 and 2019 by being ranked number one in the world in the Food Products Industry in the Dow Jones Sustainability Index, achieving a 100th percentile ranking for total sustainability score. Thai Union has now

been named to the DJSI for six consecutive years. Thai Union was also named to the FTSE4Good Emerging Index for the fourth straight year in 2019.

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<https://www.thaiunion.com/en/newsroom/press-release/1216>