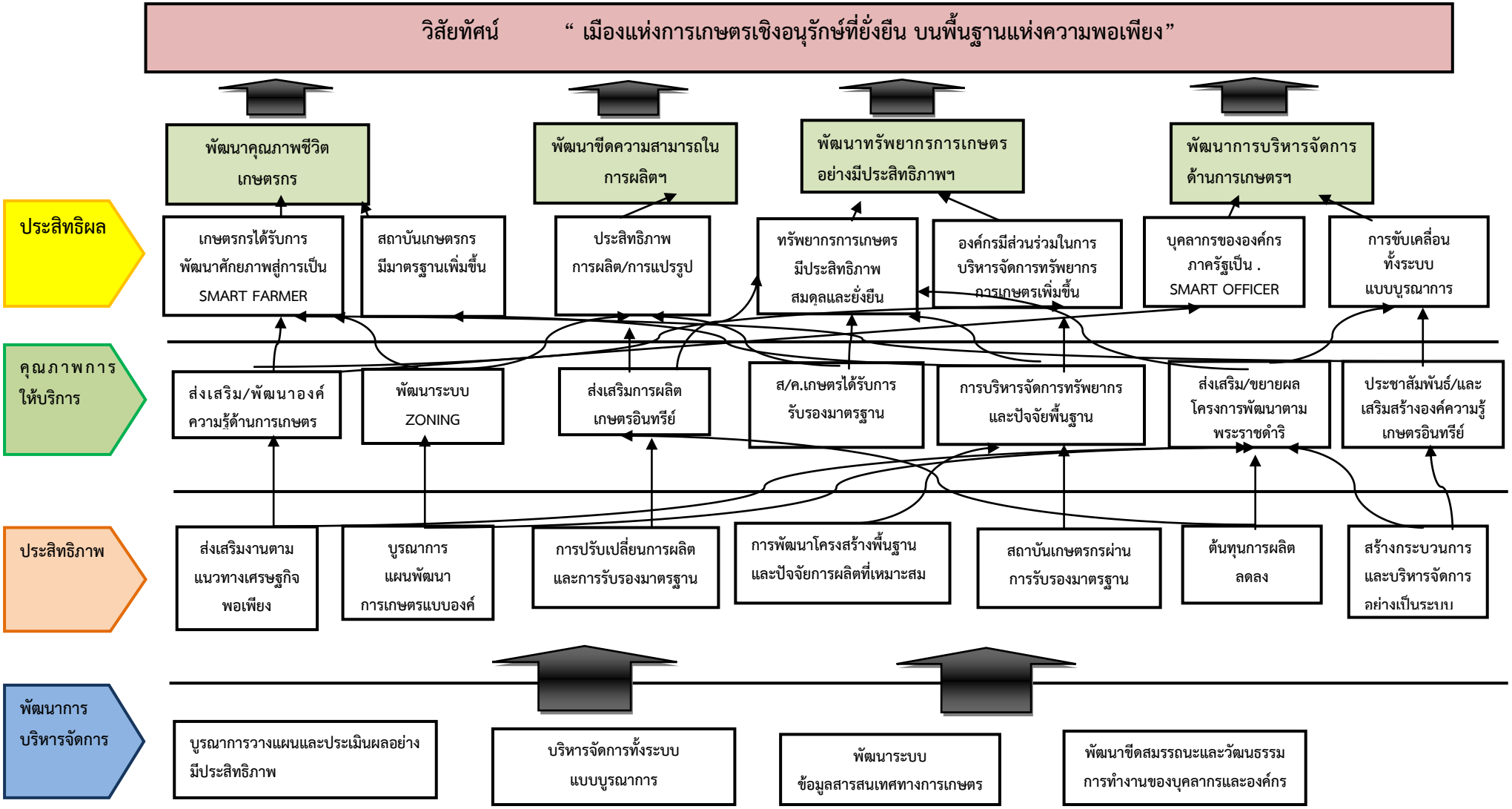๖.แผนที่ยุทธศาสตร์ (Strategy Map)